

BRIEF OVERVIEW OF KLIMALINK E.V.

Development and implementation of a uniform CO_{2e} calculation standard for the tourism industry

Background

In January 2020, the tourism sustainability initiative Futouris and its members committed to the agreements of the Paris Climate Summit 2015 and the goals of the German government's Climate Protection Plan 2050 (see [Futouris Position Paper Climate Protection](#)). In order to strengthen this focus topic within the work of Futouris, "Climate-conscious travel" was then initiated. A first, decisive step towards climate neutrality is transparency, which is why in the first phase of the joint project, together with Futouris members and in cooperation with the Institut für nachhaltigen Tourismus GmbH (Institute for Sustainable Tourism) as well as the DRV, ÖRV and SRV associations, work began on the development of a standard for climate accounting of travel. The further development of the standard and the future implementation and system integration of the developed climate accounting method into the IT infrastructure of the tourism industry is to be mainly supervised by an independent organisation - the KlimaLink association. This was founded in October 2022.

Aims of KlimaLink e.V.

The travel industry should be enabled to map all tourism services with correct emission figures according to a uniform calculation standard. For this purpose, the necessary emission data must be available centrally for all companies in the travel industry. This is made possible by the KlimaLink association. The purpose of the association is the further development of CO_{2e}-calculation standards and the digital provision of emission data. This includes mobility components (flight, car, train, etc.) as well as accommodation services, cruises and on-site activities. The emission values based on the standard to be developed are to be made available to the entire German-speaking tourism industry as a digital interface from 2024. The association's task is to continuously expand the network of users of the emissions data provided in order to ensure the broadest possible implementation in the industry.

Members

Members of the KlimaLink association are associations, companies and organisations of the tourism industry. Currently, the association already has over 30 members.

Any legal entity under private or public law that is active in the field of tourism business and science, academic and applied research as well as education and training and supports the objectives of the association can become a full member. Furthermore, there is the possibility of a supporting membership.

Contributions

Membership in the association is linked to the payment of an annual membership fee. The current membership fee regulations provide for the following 4-tier model for annual fees:

Enterprises / associations (up to 5 FTE)	500 Euros
Small enterprises / associations (up to 25 FTE)	1.500 Euros
Medium-sized companies (26 to 249 FTE)	3.000 Euros
Large companies (250 FTE or more)	6.000 Euros

Next steps

The next steps at KlimaLink are the finalisation and publication of a first version of the calculation standard. The implementation and system integration of the IT infrastructure is being completed and currently undergoing testing.

Contact

For enquiries about the KlimaLink association, the planned activities and membership, please contact:

Saskia Sánchez
Managing Director
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Attachment

Current list of members

KLIMALINK E.V. Members

in alphabetical order

AERTICKET GmbH
AER Kooperation AG
Alpha Reisebüropartner GmbH (für die QTA)
Amadeus Leisure IT GmbH
asr Allianz selbstständiger Reiseunternehmen Bundesverband e.V.
atmosfair gGmbH
Bundesverband Deutscher Omnibusunternehmen (bdo) e.V.
Chamäleon Reisen GmbH
DB Fernverkehr AG
DER Touristik Group GmbH
DRV Deutscher Reiseverband
dk-ferien
DREAMTIME Travel
FTI Touristik GmbH
Futouris e.V.
Gebeco GmbH & Co KG
Green Sign Institut GmbH
Hotelplan Group – MTCH AG
Karawane Reisen GmbH & Co. KG
Lufthansa City Center Reisebüropartner GmbH
MIDOCO GmbH
myclimate Deutschland GmbH
ÖRV Österreichischer ReiseVerband
OLIMAR Reisen Vertriebs GmbH
PRIMA REISEN GmbH
Rail Tours Touristik GmbH
RDA Internationaler Bustouristik Verband e.V.
Schauinsland reisen
Schweizerische Bundesbahnen
SRV Schweizer Reise-Verband
Studiosus Reisen München GmbH
Take It Travel AG
TourCert gGmbH
TFC Airlebnis Reise und Event GmbH
Verband Internet Reisevertrieb e.V. (VIR)

REQUEST

for admission to becoming a full member of the KlimaLink Association

I/we hereby apply for admission to the KlimaLink association as from the _____.

I/we have taken note of the statutes and the contribution rules. I/we join the association as an ordinary member for the membership fee (according to the membership fee regulations) of _____ Euro / year.

Company name _____

Street, postcode, town _____

Telephone _____

E-mail _____

Internet _____

Name of the authorised representative (please enclose power of attorney, template in the appendix) _____

Telephone of the authorised representative (if different from above)

E-mail of the authorised representative (if different from above)

The annual membership fee of _____ Euro is transferred.

Place, date, signature of authorised representative (signed name)

If applicable, place, date, signature of second authorised representative (surname)

We hereby authorise Mrs. / Mr., born on,
official residence in
to represent the company within the scope of our
membership in the KlimaLink association and to make and receive all declarations that are
necessary or expedient in this context. The power of attorney includes the right to vote at the
general meeting of the association. In case of doubt, the power of attorney shall be interpreted
broadly. Ms/Mr is granted exemption from the restrictions of § 181 BGB.

Place, date, signature of authorised representative (signed name)

If applicable, place, date, signature of second authorised representative (surname)

Note:

If legal entities rather than natural persons become members of the association, it is necessary to appoint an authorised representative. This representative is entitled to vote in the general meeting on behalf of his or her company. Two signatures from the management of the joining company are required for the power of attorney.