

BRIEF OVERVIEW OF KLIMALINK E.V.

Development and implementation of a standardized CO₂e calculation standard for the tourism industry

Background

The tourism sustainability initiative Futouris and its members committed themselves in January 2020 to the agreements of the 2015 Paris Climate Summit and the objectives of the German Federal Government's Climate Action Plan 2050 (see [Futouris Position Paper on Climate Protection](#)). To strengthen this key focus area within the framework of Futouris, the 'Climate-Conscious Travel' initiative was subsequently launched. A first, crucial step towards climate neutrality is transparency, which is why, in the joint project, the initial phase involved working with Futouris members and in cooperation with the Institute for Sustainable Tourism GmbH, as well as the associations DRV, ÖRV and SRV, to begin developing a standard for the carbon footprint assessment of travel.

The further development of the standard and the future implementation and system integration of the climate accounting method developed into the tourism industry's IT infrastructure is to be primarily overseen by an independent organisation – the KlimaLink association, founded in October 2022.

Objectives of KlimaLink e.V.

The travel industry should be enabled to map all tourism services using accurate emissions figures in accordance with a uniform calculation standard. To this end, the necessary emissions data must be made centrally available to all companies in the travel industry. This is made possible by the KlimaLink association. The association's purpose is the further development of CO₂e calculation standards and the digital provision of emissions data. This includes both transport components (flights, cars, trains, etc.) as well as accommodation services and expanding in future to further travel components.

The emission values based on the standard to be developed are available to the entire German-speaking tourism sector as from 2024 via a digital interface. The association's task is to continuously expand the network of users of the provided emission data in order to ensure the widest possible implementation within the sector.

Members

Members of the KlimaLink association are associations, companies and organisations from the tourism sector. Any legal entity under private or public law that is active in the fields of tourism management and tourism studies, academic and applied research, as well as education and training, and which supports the association's objectives, may become a full member. In addition, there is the option of supporting membership.

Fees

Membership of the association is subject to the payment of an annual membership fee. The current membership fee schedule sets out the following 5-tier model for annual fees as from 2027 onwards.

Number of full-time employees (FTE) or turnover	2027 Supporting members/ extraordinary members without voting rights only for clubs/associations without VAT	2027 Ordinary members with voting rights + VAT. for companies*
Companies/associations up to 5 FTE	650,00 Euro	750,00 Euro
Small associations / companies up to 25 FTE	2.000,00 Euro	2.500,00 Euro
Medium-sized associations / companies up to 249 FTE	4.000,00 Euro	5.000,00 Euro
Large companies / associations from 250 FTE	-	9.000,00 Euro
From 1 billion in sales		10.000,00 Euro

Next steps

The association is currently working on the ongoing expansion of its calculation standards to cover all travel components in the short and medium term, as well as on the (re-)verification of all existing calculation standards to ensure compliance with current and upcoming EU directives.

For enquiries regarding the KlimaLink association, planned activities and membership please contact:

Saskia Sánchez
Managing Director
saskia.sanchez@klimalink.org

KlimaLink e.V.
c/o DRV
Lietzenburgerstr. 99
10707 Berlin
info@klimalink.org

KLIMALINK E.V. Members

in alphabetical order

August 2026

AER Kooperation AG
AERTICKET GmbH
Amadeus Leisure IT GmbH
asr Federal Association of Independent Travel Companies
atmosfair gGmbH
BDO Federal Association of German Coach Operators (bdo) e.V.
Bentour Reisen GmbH
Chamäleon Reisen GmbH
DB Fernverkehr AG
DER Touristik Group GmbH
DTV German Tourism Association
DRV German Travel Association
DREAMTIME Travel
DSR Hotel Holding GmbH
DTV German Tourism Association
Futouris e.V.
Gebeco GmbH & Co KG
Karawane Reisen GmbH & Co. KG
Lufthansa City Center Travel Agency Partners
MIDOCO GmbH
myclimate Deutschland GmbH
ÖRV Austrian Travel Association
OLIMAR Reisen Vertriebs GmbH
Online Travel AG
PRIMA REISEN GmbH
QTA Quality Travel Alliance (represented by AER Kooperation AG)
RailTours Touristik GmbH
RDA International Coach Tourism Association
Schauinsland reisen
SBB Swiss Federal Railways
SRV Swiss Travel Association
Studiosus Reisen München GmbH
Take It Travel AG
TFC Airlebnis Travel and Events GmbH
TourCert gGmbH
Travelport Switzerland AG
ULAV Union Luxembourgeoise des Agences de
VETEV
Voyages Association for Internet Travel Distribution (VIR)

APPLICATION

Application for admission as ☐ a full member ☐ a supporting member of the KlimaLink e.V. association

I/we hereby apply for membership of the KlimaLink association with effect from _____.

I/we have taken note of the Articles of Association and the Membership Fees Regulations. I/we join the association as ☐ a full member ☐ a supporting member for the membership fee (in accordance with the Fees Regulations) of _____ euros per year.

Company name

Street, postcode, town

Telephone

Email

Website

Name of the authorised representative (please enclose the power of attorney; template attached)

Telephone number of the authorised representative(s) (if different from the details above)

Email address of the authorised representative(s) (if different from the details above)

The annual membership fee of _____ euros will be paid by bank transfer.

Place, date, signature of authorised representative (signed name)

Where applicable: place, date, signature of the second authorised representative (signed: Name)

POWER OF ATTORNEY

We hereby authorise Ms/Mr _____,

born on _____, with business address at _____.

to represent the company _____
within the framework of our membership of the KlimaLink association and to make and
receive all declarations that are necessary or expedient in this context.

This power of attorney includes the right to vote at the association's general meeting,
provided that full membership is maintained.

In case of doubt, the power of attorney shall be interpreted broadly.

Ms/Mr _____ is hereby granted exemption from the restrictions
of Section 181 of the German Civil Code (BGB).

Place, date, signature of authorised representative (signed name)

Where applicable: Place, date, signature of second authorised representative (signed name)

Note:

If legal entities rather than natural persons become full members of the association, it is
necessary to appoint an authorised representative. Upon granting the power of attorney,
this representative is entitled to vote on behalf of their company at the general meeting.
Two signatures from the management of the joining company are required for the power of
attorney.

For enquiries:
KlimaLink e.V.

c/o Saskia Sánchez
Lietzenburgerstr. 99
10707 Berlin
saskia.sanchez@klimalink.org